



Demographic and Income Profile

Hwy 179 & Hale Beach Rd OIB
 6285 Beach Dr SW, Ocean Isle Beach, North Carolina, 28469
 Drive Time: 5 minutes

Prepared by Brunswick EDC
 Latitude: 33.90242
 Longitude: -78.44333

Summary	Census 2010	2013	2018
Population	4,084	4,305	4,688
Households	1,838	1,939	2,122
Families	1,209	1,265	1,373
Average Household Size	2.22	2.22	2.21
Owner Occupied Housing Units	1,415	1,465	1,615
Renter Occupied Housing Units	423	473	507
Median Age	50.8	52.1	53.8
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.72%	1.06%	0.71%
Households	1.82%	1.09%	0.74%
Families	1.65%	0.91%	0.63%
Owner HHs	1.97%	1.24%	0.94%
Median Household Income	3.13%	3.63%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	273	14.1%	276	13.0%
\$15,000 - \$24,999	240	12.4%	183	8.6%
\$25,000 - \$34,999	172	8.9%	148	7.0%
\$35,000 - \$49,999	427	22.0%	420	19.8%
\$50,000 - \$74,999	437	22.5%	551	26.0%
\$75,000 - \$99,999	176	9.1%	249	11.7%
\$100,000 - \$149,999	139	7.2%	191	9.0%
\$150,000 - \$199,999	33	1.7%	47	2.2%
\$200,000+	42	2.2%	56	2.6%
Median Household Income	\$43,633		\$50,908	
Average Household Income	\$57,865		\$66,429	
Per Capita Income	\$26,342		\$30,387	

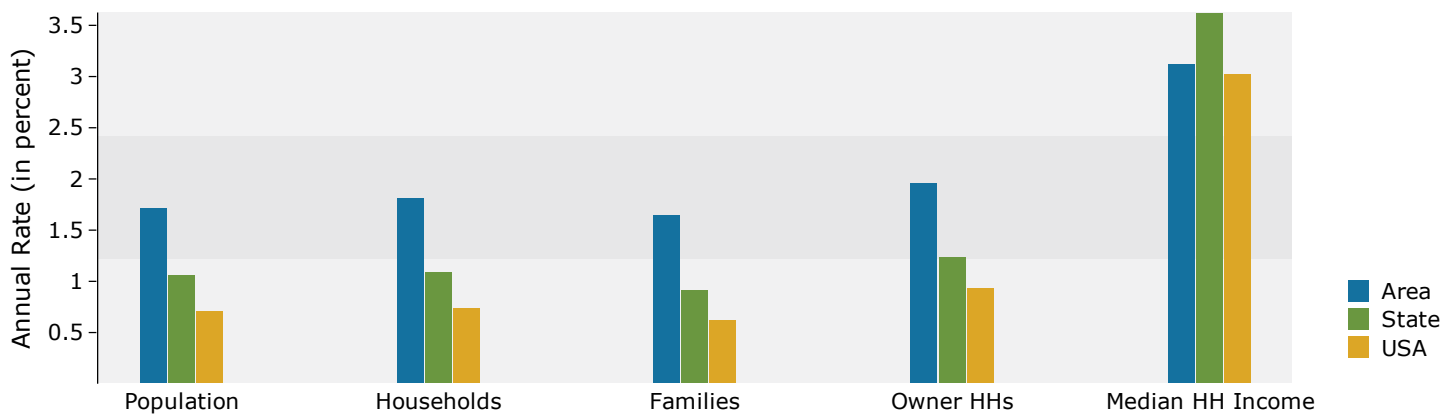
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	204	5.0%	202	4.7%	208	4.4%
5 - 9	202	4.9%	214	5.0%	230	4.9%
10 - 14	161	3.9%	196	4.6%	240	5.1%
15 - 19	192	4.7%	157	3.6%	177	3.8%
20 - 24	142	3.5%	158	3.7%	130	2.8%
25 - 34	366	9.0%	369	8.6%	361	7.7%
35 - 44	448	11.0%	452	10.5%	464	9.9%
45 - 54	578	14.2%	591	13.7%	609	13.0%
55 - 64	767	18.8%	789	18.3%	863	18.4%
65 - 74	648	15.9%	747	17.3%	898	19.2%
75 - 84	313	7.7%	353	8.2%	405	8.6%
85+	62	1.5%	78	1.8%	102	2.2%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,705	90.7%	3,873	90.0%	4,133	88.1%
Black Alone	87	2.1%	92	2.1%	103	2.2%
American Indian Alone	34	0.8%	37	0.9%	46	1.0%
Asian Alone	28	0.7%	37	0.9%	56	1.2%
Pacific Islander Alone	2	0.0%	3	0.1%	3	0.1%
Some Other Race Alone	168	4.1%	200	4.6%	271	5.8%
Two or More Races	60	1.5%	63	1.5%	77	1.6%
Hispanic Origin (Any Race)	331	8.1%	393	9.1%	537	11.5%

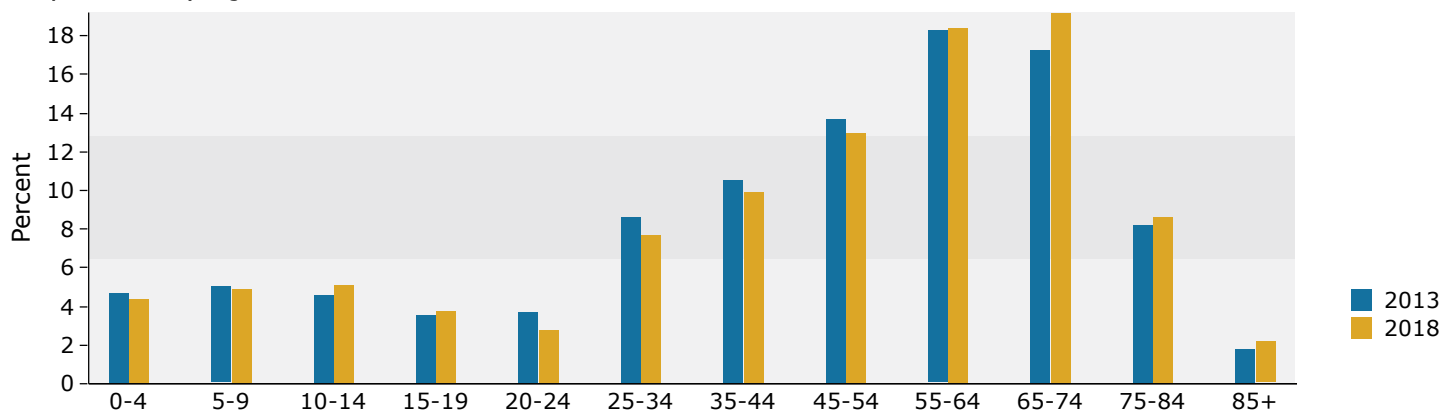
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

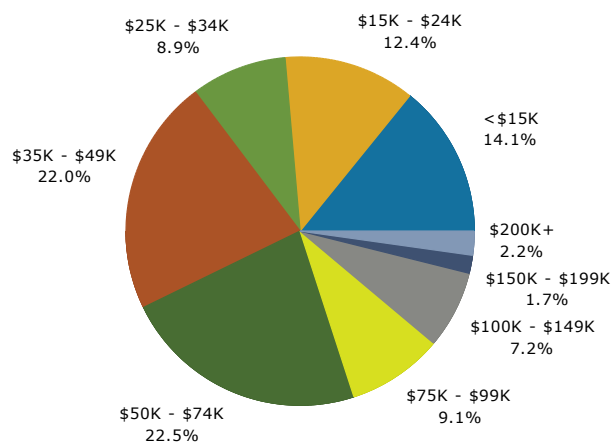
Trends 2013-2018



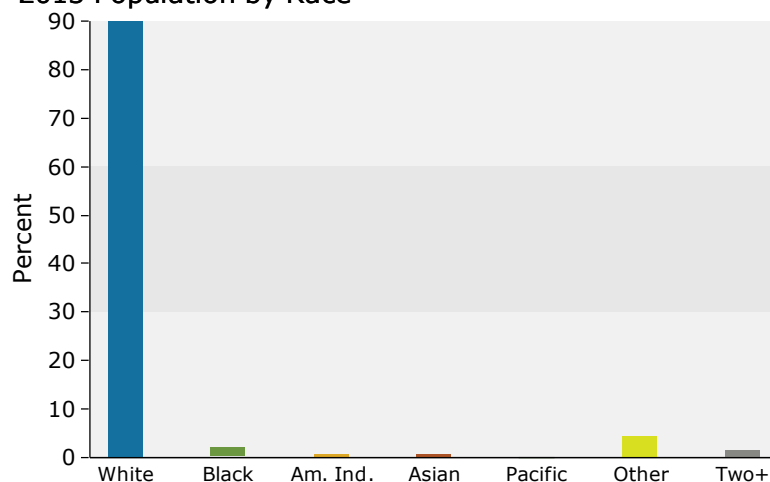
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 9.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



Demographic and Income Profile

Hwy 179 & Hale Beach Rd OIB
 6285 Beach Dr SW, Ocean Isle Beach, North Carolina, 28469
 Drive Time: 10 minutes

Prepared by Brunswick EDC
 Latitude: 33.90242
 Longitude: -78.44333

Summary	Census 2010	2013	2018
Population	13,223	13,898	15,114
Households	6,015	6,344	6,940
Families	4,191	4,390	4,766
Average Household Size	2.20	2.19	2.18
Owner Occupied Housing Units	4,838	5,024	5,544
Renter Occupied Housing Units	1,177	1,320	1,396
Median Age	54.7	55.9	57.7
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.69%	1.06%	0.71%
Households	1.81%	1.09%	0.74%
Families	1.66%	0.91%	0.63%
Owner HHs	1.99%	1.24%	0.94%
Median Household Income	3.01%	3.63%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	976	15.4%	948	13.7%
\$15,000 - \$24,999	640	10.1%	478	6.9%
\$25,000 - \$34,999	543	8.6%	451	6.5%
\$35,000 - \$49,999	1,158	18.3%	1,109	16.0%
\$50,000 - \$74,999	1,357	21.4%	1,671	24.1%
\$75,000 - \$99,999	710	11.2%	994	14.3%
\$100,000 - \$149,999	579	9.1%	818	11.8%
\$150,000 - \$199,999	152	2.4%	221	3.2%
\$200,000+	228	3.6%	250	3.6%
Median Household Income	\$47,481		\$55,060	
Average Household Income	\$65,738		\$74,967	
Per Capita Income	\$30,160		\$34,576	

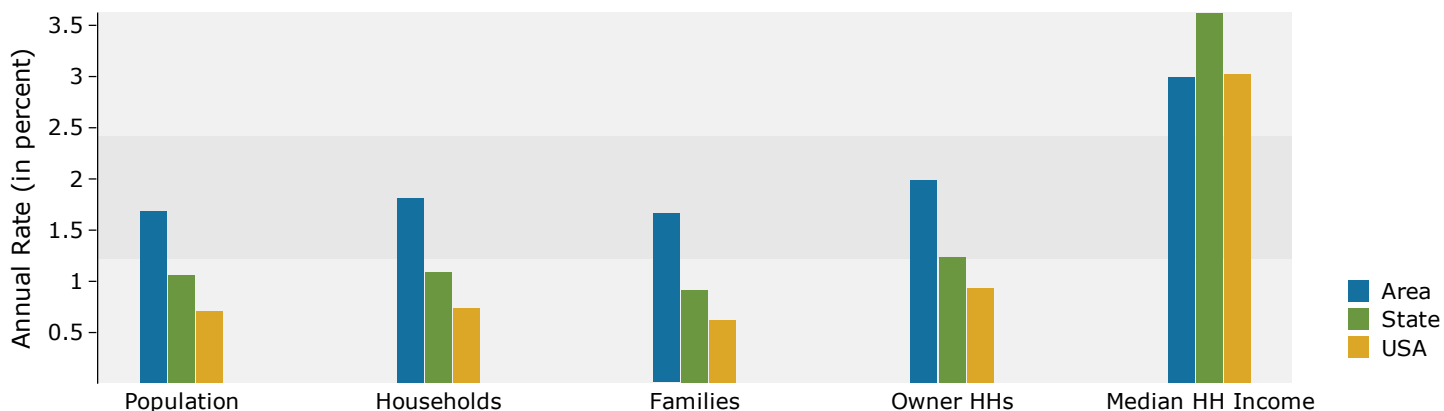
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	529	4.0%	531	3.8%	557	3.7%
5 - 9	554	4.2%	565	4.1%	592	3.9%
10 - 14	554	4.2%	592	4.3%	650	4.3%
15 - 19	587	4.4%	507	3.6%	525	3.5%
20 - 24	460	3.5%	511	3.7%	451	3.0%
25 - 34	1,035	7.8%	1,077	7.7%	1,115	7.4%
35 - 44	1,247	9.4%	1,247	9.0%	1,275	8.4%
45 - 54	1,701	12.9%	1,699	12.2%	1,709	11.3%
55 - 64	2,814	21.3%	2,961	21.3%	3,171	21.0%
65 - 74	2,529	19.1%	2,882	20.7%	3,512	23.2%
75 - 84	986	7.5%	1,065	7.7%	1,248	8.3%
85+	230	1.7%	261	1.9%	310	2.1%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,829	89.5%	12,349	88.8%	13,207	87.4%
Black Alone	703	5.3%	753	5.4%	851	5.6%
American Indian Alone	84	0.6%	91	0.7%	108	0.7%
Asian Alone	66	0.5%	87	0.6%	133	0.9%
Pacific Islander Alone	11	0.1%	12	0.1%	15	0.1%
Some Other Race Alone	367	2.8%	436	3.1%	596	3.9%
Two or More Races	163	1.2%	171	1.2%	205	1.4%
Hispanic Origin (Any Race)	805	6.1%	958	6.9%	1,324	8.8%

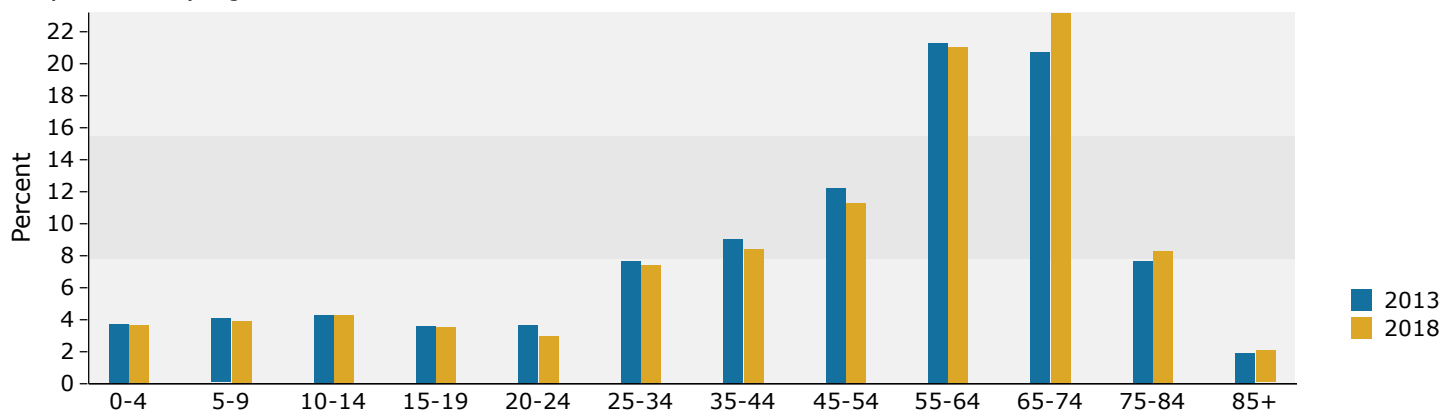
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

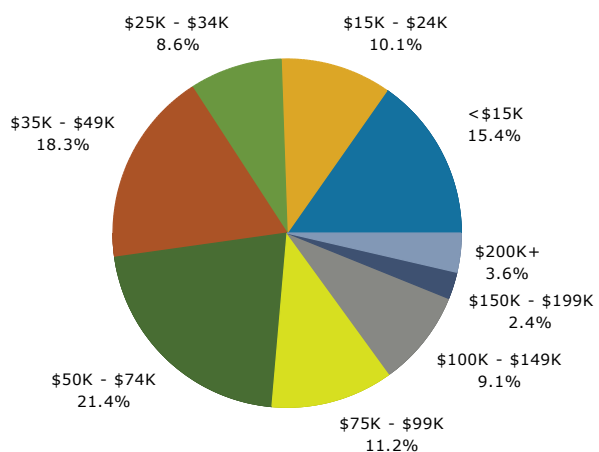
Trends 2013-2018



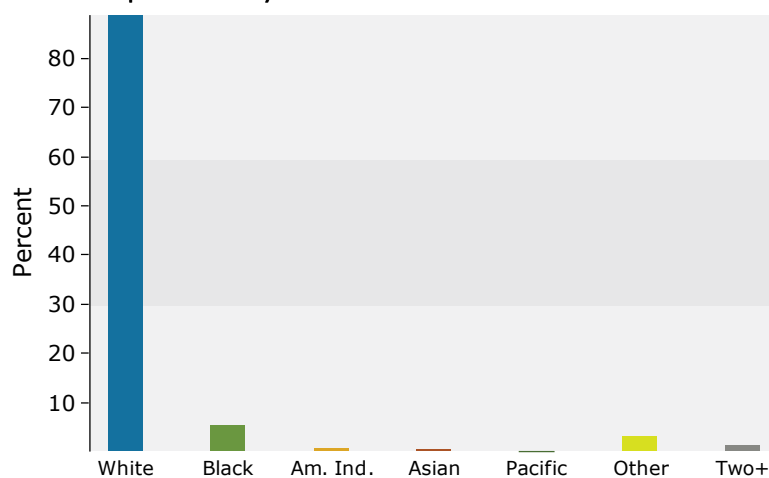
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 6.9%



Demographic and Income Profile

Hwy 179 & Hale Beach Rd OIB
 6285 Beach Dr SW, Ocean Isle Beach, North Carolina, 28469
 Drive Time: 15 minutes

Prepared by Brunswick EDC
 Latitude: 33.90242
 Longitude: -78.44333

Summary	Census 2010	2013	2018
Population	22,446	23,676	25,790
Households	10,315	10,918	11,964
Families	7,119	7,480	8,134
Average Household Size	2.17	2.17	2.15
Owner Occupied Housing Units	8,287	8,628	9,533
Renter Occupied Housing Units	2,028	2,291	2,431
Median Age	54.5	55.8	57.6
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.73%	1.06%	0.71%
Households	1.85%	1.09%	0.74%
Families	1.69%	0.91%	0.63%
Owner HHs	2.01%	1.24%	0.94%
Median Household Income	3.23%	3.63%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	1,632	14.9%	1,617	13.5%
\$15,000 - \$24,999	1,162	10.6%	875	7.3%
\$25,000 - \$34,999	1,125	10.3%	958	8.0%
\$35,000 - \$49,999	2,064	18.9%	2,003	16.7%
\$50,000 - \$74,999	2,390	21.9%	2,988	25.0%
\$75,000 - \$99,999	1,119	10.2%	1,587	13.3%
\$100,000 - \$149,999	895	8.2%	1,275	10.7%
\$150,000 - \$199,999	211	1.9%	305	2.5%
\$200,000+	322	2.9%	356	3.0%
Median Household Income	\$45,115		\$52,877	
Average Household Income	\$61,743		\$70,128	
Per Capita Income	\$28,382		\$32,422	

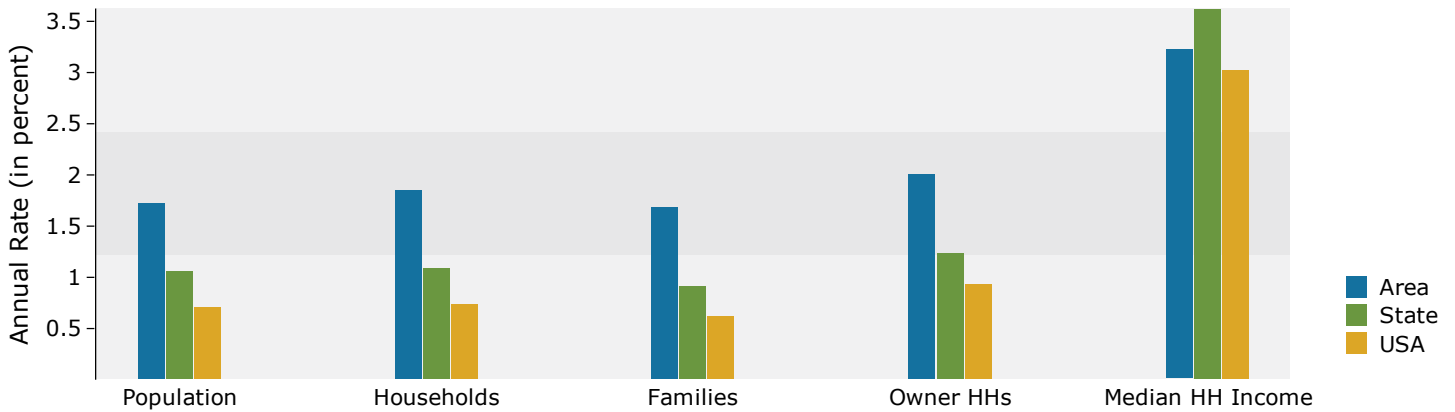
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	901	4.0%	906	3.8%	959	3.7%
5 - 9	962	4.3%	972	4.1%	1,007	3.9%
10 - 14	947	4.2%	1,013	4.3%	1,098	4.3%
15 - 19	1,009	4.5%	894	3.8%	939	3.6%
20 - 24	816	3.6%	896	3.8%	799	3.1%
25 - 34	1,743	7.8%	1,837	7.8%	1,955	7.6%
35 - 44	2,118	9.4%	2,134	9.0%	2,166	8.4%
45 - 54	2,865	12.8%	2,865	12.1%	2,868	11.1%
55 - 64	4,596	20.5%	4,762	20.1%	5,008	19.4%
65 - 74	4,188	18.7%	4,809	20.3%	5,858	22.7%
75 - 84	1,838	8.2%	2,038	8.6%	2,463	9.5%
85+	463	2.1%	550	2.3%	671	2.6%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	19,773	88.1%	20,695	87.4%	22,149	85.9%
Black Alone	1,507	6.7%	1,642	6.9%	1,872	7.3%
American Indian Alone	139	0.6%	150	0.6%	177	0.7%
Asian Alone	110	0.5%	144	0.6%	221	0.9%
Pacific Islander Alone	18	0.1%	19	0.1%	24	0.1%
Some Other Race Alone	599	2.7%	713	3.0%	977	3.8%
Two or More Races	299	1.3%	312	1.3%	371	1.4%
Hispanic Origin (Any Race)	1,314	5.9%	1,573	6.6%	2,183	8.5%

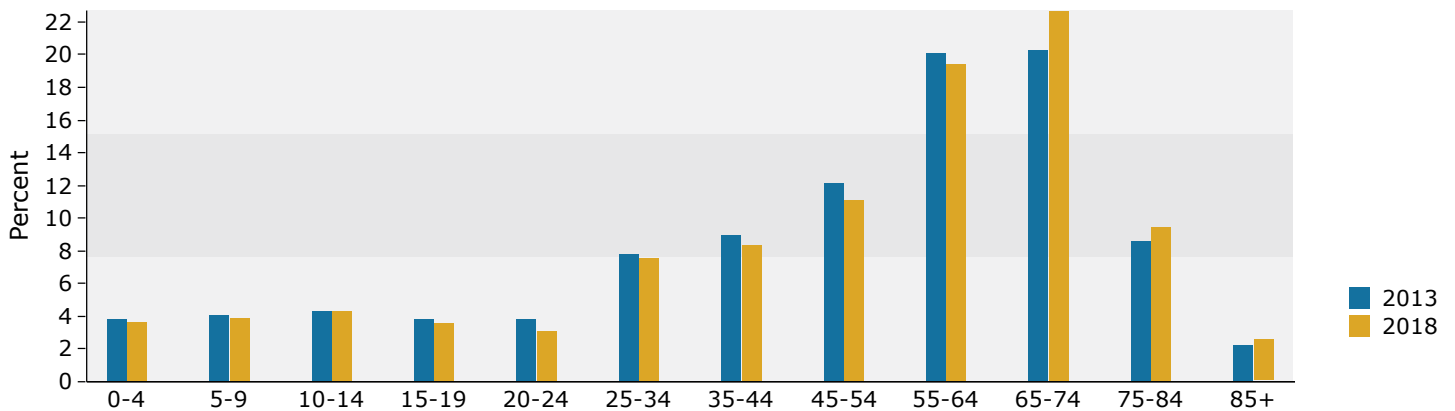
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

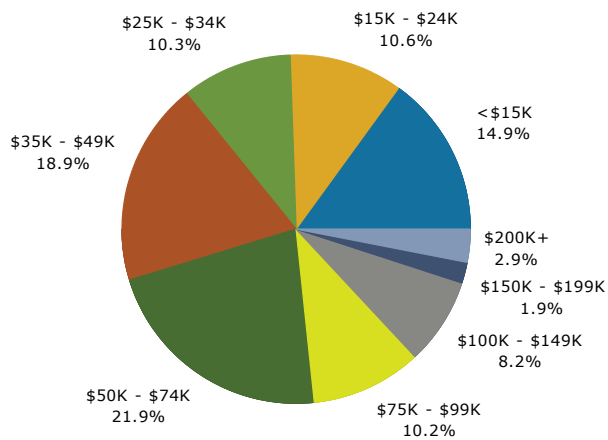
Trends 2013-2018



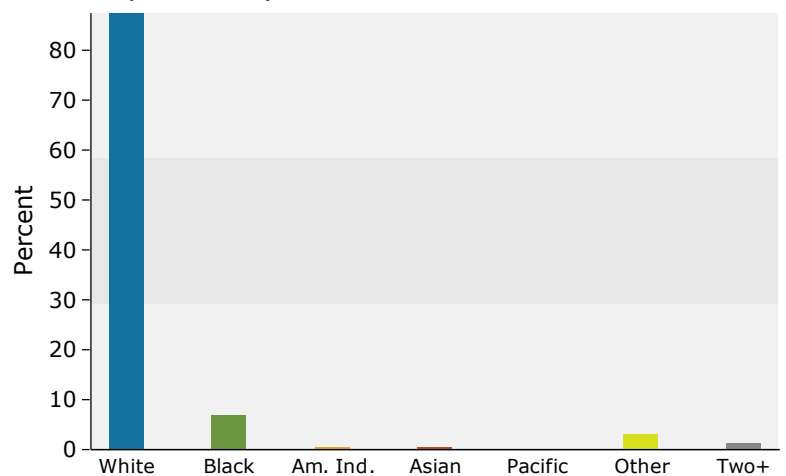
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 6.6%